



www.honeylight.com.au
Your Success is Our Business

Adapting to Culture in a global world

2015 GLOBAL LEADERS PROGRAM IN CHINA

A TARGETED 8 DAY BUSINESS PROGRAM FOR CORPORATE LEADERS, MANAGERS AND ENTREPRENEURS WORKING WITH CHINA



Partnering with
careerxfactor



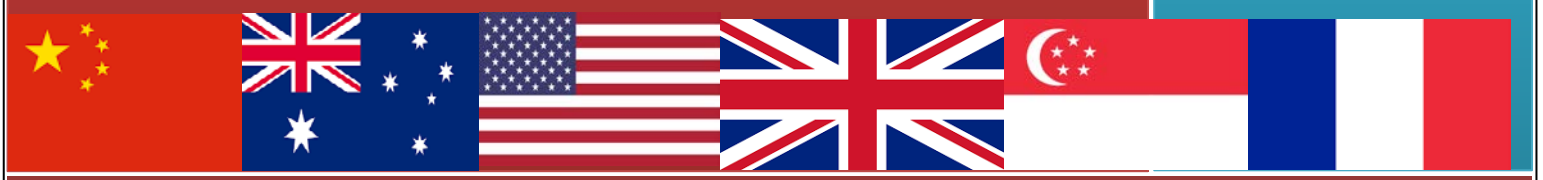
CULTURE

BUSINESS

MEETINGS

NETWORKING

Program Director:
Beverly Honig, CEO Honeylight Enterprises
459 Collins Street Melbourne VIC 3000 Australia
E:info@honeylight.com.au w: www.honeylight.com.au
T: +613 9613 9945
蜂蜜輕企業



GLOBAL LEADERS PROGRAM IN CHINA

Testimonies:

"This program was focussed and has changed the way I do business with China. Well worth it".

Damien Post, GM

"Thank you for this incredible business program".

Thomas Lohan, MD

"Unparalleled!"
Terry Logan, CIO

"The only program I have come across that presents you with the business and cultural landscape, as well as introduces and opens business opportunities. It also included a practical training session with Chinese business people. I recommend this to any manager who needs to do business with China"

Sheila Smart, CEO

"If you're a high performing manager or business owner, this program is a must" **Director, Overseas Business**

STRENGTHEN YOUR KNOWLEDGE, CONTACTS & EXPERIENCE IN CHINA

WHAT WE DO

- ❖ WE SET UP A PROGRAM COMPRISING EXCLUSIVE MEETINGS WITH SENIOR BUSINESS PEOPLE
- ❖ WE HOST YOU IN TWO GREAT CITIES: SHANGHAI AND BEIJING
- ❖ WE MANAGE ALL YOUR LOGISTICS
- ❖ SITE VISITS TO SEE CHINESE BUSINESS IN ACTION AND MEET KEY PEOPLE
- ❖ WE FORMALLY TRAIN YOU IN CROSS CULTURAL MANAGEMENT, WITH CHINESE COUNTERPARTS
- ❖ WE INTRODUCE YOU TO PEOPLE YOU NEED TO KNOW
- ❖ WE CELEBRATE AND MEDIATE THE CHINESE CULTURE WITH YOU
- ❖ WE BRING YOU FIRST HAND KNOWLEDGE AND EXPERIENCE OF DOING BUSINESS IN CHINA

BY THE END OF THIS PROGRAM, YOU WILL BE READY FOR BUSINESS IN CHINA AND HAVE GREATER CAPACITY AND CONTACTS TO REALISE BUSINESS OPPORTUNITIES PRESENTED TO YOU.

UNIQUE PROGRAM HIGHLIGHTS

- ❖ **Confidential Business presentations** from Senior leaders of successful companies such as HUAWEI, BAO Steel, Ford, Banks, Government, Manufacturing, Food and beverage companies, Tourism operators, large consulting firms (EG Accenture), Urban planners, Social Media experts, Steel manufacturers, oil and gas resources.
- ❖ **Targeted business meetings** and networking
- ❖ **Site inspections** at large manufacturing companies
- ❖ **Award winning** Global Mindset Cross Cultural Management **Certificate Course** (CPD Points apply)
- ❖ **Tours:** Shanghai Insiders Motorbike tour, Great Wall of China



REGISTER TO SAVE YOUR PLACE VIA EMAIL info@honeylight.com.au , or call +613 9613 9945 or complete and return the form overleaf to info@honeylight.com.au or fax to +613 9532 8550

2015 GLOBAL LEADERS PROGRAM IN CHINA

REGISTRATION FORM: Please email completed form to: info@honeylight.com.au or fax to +613 9532 8550.

Program Cost: 8 day program including economy airfares, accommodation, meals, land transfers in China
(subject to currency exchange rate and airfare fluctuations from time to time):

From UK: £7,900
From Europe: €9,500
From US: USD\$10,900
From Australia/NZ: AUD\$13,500

Group Discount: Groups of 3 people or more may be eligible for a group discount

Title: Hon./Dr/Mr/Mrs/Ms
Surname _____ Given Names _____
Nationality _____
Department _____
Your Organisation _____
Position _____
Company Address _____ Postcode/Zip _____
Telephone _____ Mobile _____ Fax _____
Email _____

YOUR PREFERRED SECTOR (Tick)

- Green Building and urban development
 Banking and finance
 Hospitality, Tourism and travel
 Technology and Telecommunications
 Banking and Finance
 Manufacturing (steel, cars, other products)
 Media, Social and digital
 Resources (oil, gas)
 HR, Consulting
 Logistics, Import/export

YOUR PREFERRED PROGRAM DATE (Tick)

- APRIL
 JUNE
 AUGUST
 OCTOBER
 DECEMBER

PAYMENT

I will be paying by: 1. Cheque (Yes/No) 2. MasterCard OR Visa: (Yes/No)

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Cardholder Name: _____ Expiry Date _____

Cardholder Signature _____

3. If paying by Electronic Funds Transfer, payment to be made to Honeylight Enterprises Pty Ltd on receipt of invoice

CONDITIONS

Places are limited to ensure groups of no more than 25 people. Registrations close 21 days prior to departure and are confirmed on full payment of program cost. Cancellations are subject to airfare conditions. No program refund within 21 days of departure. All program participants must ensure they have valid passports for a minimum of 6 months. Each participant is responsible for organising their own insurance, and entry visas (at least 2 weeks prior to departure).



Honeylight
ENTERPRISES PTY LTD



www.honeylight.com.au

T: +613 9613 9945

info@honeylight.com.au

Your Success is Our Business

© Honeylight Enterprises Pty Ltd