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and apply your
learnings together!
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PROUDLY PRESENTS A UNIQUE COURSE ON

Strategic Project Management in a Changing Environment[®]

Project management is fast becoming a necessary competency in all organisations. Thinking strategically early in the project lifecycle is critical to the success of any project. Today's project manager has become the linchpin in the horizontal/vertical organizations we're creating. This course equips seasoned and aspiring project managers with practical concepts, tools and techniques to think and act as a change leader.

Key Outcomes/benefits

This program provides participants with a strategic and practical customer focused approach to project management at work to enable them to:

- ◆ easily identify and set project goals and objectives to achieve business strategy
- ◆ apply the principles of effective project management to best work practices within the context of a changing work environment
- ◆ pick up and apply techniques of managing change within projects
- ◆ effectively work with project frameworks of priority setting, project selection and effective decision making in a multi-function organisation
- ◆ speed up project development for greater market share and improved customer satisfaction

Key topics

The program follows the structured stages of project management providing useful tools, techniques and templates to use at work, including:

1. Project Management phases of a project lifecycle, framework and definitions
2. Project initiation
 - ◆ client/customer needs identification and focus
 - ◆ accountabilities and governance including project roles and responsibilities
 - ◆ building effective project teams
3. Project planning
 - ◆ integrating strategies for projects, balancing strategy and tactics
 - ◆ managing across organisational borders
 - ◆ planning, reporting and control techniques
 - ◆ setting measurable outcomes
4. Project execution
 - ◆ project risk management
 - ◆ performance measurement
 - ◆ maintaining client focus
5. Project closure and evaluation
 - ◆ knowing when to pull the plug
 - ◆ post implementation review and evaluation

Duration and format

Two days in duration, this highly participative workshop style program blends a variety of different methods, including presentations, facilitated group discussion, live examples, project team work groups, exercises and case examples. The format allows participants to openly discuss issues from within their own organisation and benefit from the collective experience of participants and presenter.

Powerful presenter/Facilitator

Beverley Honig BA LLB MBA is the CEO of Honeylight Enterprises Pty Ltd and is well known in the property and facility management industry as a business guru. She is commissioned to run tenders for many client organisations in the industry, and is a popular training developer and facilitator, with a background as an international lawyer in commercial property. She is the published author of the authoritative bestseller business book "Making Contracts Work" and a renowned international public speaker. With her many years of general management experience in public companies such as Coles Myer, with responsibilities for asset portfolios worth \$1.5 billion.

She has held board directorships across multiple industries, including Board Director Melbourne Markets, Centre for Adult Education, AICC and Presiding Judge, Essential Services Commission Appeals. She is a sessional lecturer and facilitator for QUT Business School's Executive MBA Program in Complex Project Management in Canberra, and is also a sessional lecturer at Melbourne University. Beverley was nominated International Businesswomen of the year and is the recipient of several business awards presented by the Prime Minister, in recognition of outstanding contribution to international trade links. Beverley is listed in the Who's Who of Business.

For further information on dates and group discounts please call Honeylight on 03 9613 9945 or email info@honeylight.com.au