



Honeylight Enterprises Winner Top 200 Businesses of Tomorrow.



Unlocking some of Australia's \$70 billion economic potential

The top 200 outstanding Businesses of Tomorrow are an impressive cohort, with a collective turnover of approximately \$2 billion per year, which will unlock some of Australia's \$70 billion economic potential, supporting thousands of employees.

Westpac Bank's Businesses of Tomorrow Award recognises Australia's most outstanding businesses, with a clear vision for tomorrow to shape Australia's future economy, drive to boost the nation's future as Australia transitions to a services and knowledge-based economy, and qualities and potential to help tomorrow's customers and communities.

Honeylight Enterprises was chosen as winner of Australia's top 200 Business of Tomorrow based on its potential to shape Australia's future to an exceptional degree, including a track record of delivery, clarity of purpose and vision, outstanding value to customers, capability to meet tomorrow's challenges, adaptability and resilience, and contribution beyond the business to the community, industry or the economy. Beverley Honig, Chairman of Honeylight Enterprises, applauded her team at Honeylight Enterprises, and her fellow 200 Businesses of Tomorrow, saying she "looks forward to collectively unlock Australia's \$70 billion economic potential through global partnerships".

David Lindberg, Chief Executive, Westpac Business Bank, said: "Truly remarkable things happen when businesses come together; and we know that networking and collaboration are among the top drivers of business success. Bringing together 200 businesses that all have the potential to shape our nation's future presents an opportunity for the Australian business community."

The 200 businesses were independently assessed by Deloitte and chosen by a high profile judging panel including: Alison Deans, Director: Westpac, Cochlear, IAG, kikki K; Prof. Chris Styles, Dean, UNSW Business School; David Lindberg, CEO, Westpac Business Bank; Eric Johnston, Editor, Australian Business Review; Lyn Cobley, CEO, Westpac Institutional Bank; Pip Marlow, former MD, Microsoft; and Simon Cant, MD Reinventure Group.

"It's truly inspiring to find such a depth of entrepreneurs in Australia." **Alison Deans, Director: Westpac, Cochlear, IAG, kikki K.** ; "These are leaders with a strong sense of purpose and the capability to think differently about meeting customer needs that exist today and those that may be needed in the future." **Lyn Cobley, CEO, Westpac Institutional Bank** ; "I think it's something all Australians should be proud of because we have all these great companies with the potential to take on the world." **David Lindberg, CEO, Westpac Business Bank** ; "What the top businesses had in common was this unique insight into a problem or opportunity that someone wasn't solving in a way that was getting to the nub of what consumers were looking for." **Simon Cant, MD Reinventure Group**

200 Businesses of Tomorrow receive unique development opportunities with Westpac's extensive network.