

The Age 27 January 1998

Article entitled "Competition fierce for extra degree"

"...Another Melbourne Business School Graduate, Ms Beverley Honig, said [her MBA] networks were a natural progression. One of three finalists for the IWFCI-Drake International Businesswoman of the year for 1997, Ms Honig's strategic consultancy, Honeylight Enterprises, engages consultants who have come through the (Melbourne) Business School.

"There was a huge network of contacts that developed, not only through the lecturers and the powers that be, but also through my fellow students", she said. "You end up keeping in contact like with like...I'm talking about real business, not just friends. Most of what I do is project based, so I need a lot of consultants on a project basis all the time.. Quite a few of these consultants I've sourced through the school. I know the people and the way they think. Also, the benefit of an MBA is not only the colleagues that I have been through an MBA with, but previous alumni that are much older than me."